



Sponsorship Guide

Overview:

BICUC is widely regarded as the preeminent organization for facility management professionals within the financial services sector. Partnering with IFMA, BICUC provides unparalleled visibility and engagement with facility professionals across the United States and internationally. The program focuses on the specialized needs of financial institutions, including security, cash-handling, bank equipment and regulatory compliance, customer liability, drive-up operations, information privacy, disaster recovery, occupancy expense management, leasing, project management and benchmarking.

1. Primary Annual Sponsor (1 - one) - \$3,000

BICUC's annual sponsor package offers year-round visibility and recognition across all BICUC actives.

Benefits: Logo recognition on the council website (front page), sponsor recognition on sponsor page, direct link to sponsor website or social platform, free IFMA and council membership, invitation to Annual World Workplace Happy Hour with an opportunity to greet members, recognition at WWP Happy Hour event, recognition on BICUC Linked-In page (via "follow" feature), and participation at our WWP Explore FM table for one company representative.

2. Scholarship Co-Sponsor (2 - two) - \$2,000 each

BICUC's Scholarship co-sponsor package, offered through the IFMA Foundation, offers an opportunity to support FM professionals through their education journey, in becoming the next generation of FM professionals. Benefits: Sponsor recognition on sponsor page, direct link to sponsor website or social platform, recognition on BICUC Scholarship page as a co-sponsor of an individual, free IFMA and council membership, invitation to Scholarship social event, an invitation to the Annual World Workplace Happy Hour, and recognition on BICUC Linked-In page (via "follow" feature).



3. In-Person Event Sponsor (1 - one) - \$1,500

BICUC's in-person event sponsor package offers an opportunity to mingle with our members.

Benefits: Sponsor recognition on sponsor page, direct link to sponsor website or social platform, recognition and a 3-minute introduction at the event, invitation to the Annual World Workplace Happy Hour, recognition on BICUC Linked-In page (via "follow" feature), and participation at our WWP Explore FM table for one company representative.

4. Virtual Event Sponsor (10 - ten) - \$500 each

BICUC's virtual event sponsor package offers an opportunity to connect with our members through our virtual programming.

Benefits: Sponsor recognition on sponsor page, recognition and a 3-minute introduction at the event, invitation to the Annual World Workplace Happy Hour, and part of the month membership appreciation gift card.

5. Active Member Sponsor

BICUC's active member sponsor package offers an opportunity to grow the council from the inside out! Be an active board member or chairperson and have your logo on our sponsor page, and a direct link to your website or social platform.

Please contact info@ifmabicuc.org for more information or if you have any questions.